



William D. Gore, Sheriff

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San Diego County Sheriff's Department – Media Relations

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America Strong and United Campaign



Sheriff Bill Gore and the San Diego County Sheriff's Department are proud to support our partner law enforcement agencies in showing our gratitude to all law enforcement, first responders and other essential workers during the COVID-19 pandemic.

Look for deputies and other members of law enforcement wearing special red, white and blue **America Strong and United** badge bands. The Chula Vista Police Department kicked off the campaign in April 2020 and has the full support of the San Diego County Chiefs' and Sheriff's Association.

For more photos of Sheriff's Deputies wearing the **America Strong and United** badge bands, follow the Sheriff's Department on Twitter: @SDSheriff.



This show of support is our way of recognizing the tireless work of deputies, police officers, firefighters, doctors, nurses, grocery store workers and other essential workers who are making so many sacrifices during these challenging times. We salute you.

The colors that make up the **America Strong and United** badge bands symbolize more than just the colors of the U.S. flag.

Blue represents law enforcement. Red represents first responders such as firefighters and emergency medical personnel. White represents essential workers such as grocery store employees and social service providers.

For more information on the **America Strong and United** campaign, contact Chula Vista Police Department Lieutenant Dan Peak at (619) 585-5670.



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